



**A Non-Profit Organization Working for the Youth of Chesterfield County
Co-Sponsored by Chesterfield County Parks & Recreation**

November 11, 2011

Thanks for considering becoming a CCLL Sponsor! This appreciation comes to you from approximately 750 area youths that participate in the Central Chesterfield Little League. Add to that, their parents, grandparents, brothers and sisters, and other friends and relatives, and the number of people who interact with the CCLL program approaches 5,000. While those people do not play, they still participate in league activities – practices, tryouts, fundraisers, opening day activities, or simply watching games. This means hundreds or thousands of people over the course of a single season, watching games and observing the banners of all of our wonderful sponsors and local businesses. Every year the numbers of participants grow substantially, and this year will be no exception!

CCLL is comprised of youths from throughout the central Chesterfield county area. These areas include participants from the Falling Creek area, the Chesterfield Airport area, Pocahontas Park on Beach Road, all of Chester, Ettrick, Matoaca, Enon, and much of Colonial Heights. These children, their families and friends who play and watch the games are your friends, neighbors, customers and patrons.

As a local business operator, we are asking for your support for CCLL. There are 5 levels of sponsorship:

- **Grand Slam** - Includes your banner hung on the back of one of our four score boxes. Banner includes your company logo and information you want displayed. Company logo will also be displayed on our website. Grand Slam sponsorships are limited to 4. Donation cost is \$750 the first year and \$500 each renewal year.
- **Homerun** - Includes your banner hung on the field fencing on one of the paths leading into the park. Banner includes your company logo and information you want displayed. Company logo will also be displayed on our website. Donation cost is \$300 the first year and \$200 each renewal year.
- **Triple** - Partial sponsorship donation of \$150 (sharing a banner with another business). Company logo is displayed on our website.
- **Double** - Company logo is displayed on our website but no banner at the fields. Donation cost is \$75.
- **Single** - Personal contribution of any amount.

These donations are tax deductible. Of greater importance, approximately 5000 people will see your company name, logo, phone # and location, prominently displayed on a 2' x 5' banner game after game as a proud sponsor of our area youth at the CCLL playing fields. The banners are displayed from April through October while the fields are being used for CCLL games, tournaments and summer camps. Many of these tournaments involve participants from not only our immediate local area but include teams from throughout the Chesterfield County and Richmond area, the region, and the state. Our sponsors are also recognized in the Spring Newsletter, on the website, in the Chester Village News and they are given a plaque to display.

Your donation will help buy uniforms, equipment, maintain fields, send All-Star teams to tournaments and help any child who otherwise cannot afford to play. Please consider what a wonderful opportunity this is for your business and your community.

Please, feel free to email us at sponsorships@ccllbaseball.com if you wish to participate or have questions.

Sincerely,

Nikki Garrison

Nikki Garrison
President

P.O. Box 2382 • Chesterfield, VA 23832 • (804) 271-0160



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**Tony Breeden
P.O. Box 2382
Chesterfield, VA 23838
Phone: 240-0168**

REGISTRATON FORM FOR TEAM SPONSORSHIP

COMPANY NAME _____

ADDRESS _____

TELEPHONE _____

CONTACT PERSON _____

EMAIL ADDRESS _____

TYPE OF SPONSORSHIP

GRAND SLAM (New-\$750.00 or Returning-\$500.00) _____

HOMERUN (New-\$300.00 or Returning-\$200.00) _____

TRIPLE (\$150.00) _____

DOUBLE (\$75.00) _____

SINGLE (ANY AMOUNT) _____

_____ IF YOU OR YOUR BUSINESS IS INTERESTED IN DONATING PRIZES OR OTHER ITEMS FOR OUR GOODIE BAGS SOLD ON OPENING DAY, PLEASE CHECK HERE.. EXAMPLES OF DONATED ITEMS ARE PENS, PENCILS, MUGS, KEYCHAINS, BALLS, BALLOONS, ANYTHING THAT HAS YOUR COMPANY LOGO ON IT FOR ADVERTISING. I WILL CONTACT YOU FOR PICKUP

FOR NEW (OR RETURNING SPONSORS WITH CHANGES), PLEASE INCLUDE A BUSINESS CARD, LETTERHEAD, OR ANY BUSINESS FORM WITH YOUR COMPANY LOGO AND COLORS. IF NOT AVAILABLE, PLEASE PROVIDE INFORMATION BELOW:

CHECK ENCLOSED # _____ AMOUNT _____

Note – Banners cannot be completed until payment is received!

Return to Tony Breeden at the address above...

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